



Greetings!

The Centers for Spiritual Living are moving forward this February by voting on our leadership and the groundwork for our new organization, and you can be a part of it.

We are creating an incredible conference that will provide you and your organization a chance to be visible during this important time together. You can be a part of this week-long gathering as a sponsoring participant. An outline of sponsorship opportunities is provided in the attached materials. Please keep in mind that we will work with you to design a sponsorship program that meets your organization's branding and marketing needs.

Feel free to call me at 443-388-1997 if you have any questions. Together we can make a difference.

Sincerely,

Rev. Sally Robbins, Conference Committee Sponsorship Chair

About the 2012 Spiritual Living Convention

The Spiritual Living Convention is the historic gathering of the leadership and laity of United Centers for Spiritual Living and International Centers for Spiritual Living as they vote on the organizational leadership and foundational policies and procedures for a new organization. Held at the Sheraton New Orleans Hotel in the always-vibrant city of New Orleans, the convention is expected to attract 500-600 participants. In addition to attendees from both UCSL and ICSL, there will likely be participants from Agape International Spiritual Center, the Association of Unity Churches, International New Thought Alliance, Affiliated New Thought Network, and other New Thought organizations.

The high caliber of keynote speakers, presenters, workshop facilitators, and attendees makes this an outstanding opportunity to be in front of Cultural Creatives—today's cutting-edge change-makers. In addition, most of the conference participants are decision makers and leaders of spiritual centers from around the world. Nearly all of these spiritual centers have bookstores that offer books, educational materials, music, and other products and services to support conscious and environmentally-friendly living. Center members and attendees are attracted to products and services that support both personal and global transformation.

The conference will feature inspiring and relevant keynote speakers such as Iyanla Vanzant, Dr. Sandy Jacob, Dr. David Phears, Dr. Patrick Cameron, and Rev. Marquita Pierre, along with some of the best New Thought musicians in the world. Throughout the week, participants will be able to engage with each other in a variety of general sessions and workshops filled with uplifting messages and New Thought music.

Centers for Spiritual Living is committed to partnering with its sponsors to reach a large and growing targeted audience. Conference sponsors will be promoted on the UCSL and ICSL convention websites, monthly e-marketing to communities around the world, the conference website, printed materials (as deadlines allow) and Facebook pages.

Join us as a sponsor for the 2012 Spiritual Living Convention! Let's set our intention to know that a co-created sponsor experience with this captive audience will result in a successful and fulfilling sponsorship opportunity for you and your organization!

Sponsorship Opportunities

Following is a summary of sponsorship opportunities that are available for the 2012 Spiritual Living Convention. Please see the following pages for what is included in each package, as well as the enclosures for more details on each session, including speakers, musicians, and the schedule.

Presenting Sponsor (limit 1): \$25,000

Official Sponsor: \$10,000

Program Sponsors:

Registration Bag (your logo imprinted) \$3000

Sunday evening Welcome Reception \$2500

Thursday evening dinner banquet \$2500

Music/Multimedia \$2500

Spiritual Practices \$2000

Teen Program \$2000

Room Sponsors:

Meditation Room (silence observed)

Gold Sponsor \$1000

Silver Sponsor \$500

Bronze Sponsor \$250

Prayer Room (where one goes for treatment)

Gold Sponsor \$1000

Silver Sponsor \$500

Bronze Sponsor \$250

Yoga Room

Gold Sponsor \$1000

Silver Sponsor \$500

Bronze Sponsor \$250

Other Supporters:

Visionary Supporter (Individuals & Centers) \$1000

Master Supporter (Individuals & Centers) \$500

Sacred Supporter (Individuals & Centers) \$250

Presenting Sponsor: \$25,000 Investment

Sponsorship Benefits include:

- Designation as presenting sponsor at every session throughout the conference.
- Prominent exposure during and at registration.
- Four (4) full convention registrations.
- Reserved seating at all events, including general sessions and Thursday evening dinner banquet.
- Product table/display opportunities in Grand Ballroom. Sponsor may choose to promote products or services, and may choose to distribute premium items for those completing a questionnaire or survey.
- Banners and signage will be provided throughout the convention.
- Name recognition in all convention advertising for : including websites, electronic marketing materials, and printed materials (as deadlines allow).
- Name recognition in all press releases and mailings to centers affiliated within the organization.
- Prominent mentions in event brochures, membership newsletters, and other material created by Centers for Spiritual Living.
- Presenting sponsor will receive full-page advertisement in convention program.
- Logo displayed prominently on all screens before and after general sessions.
- A verbal acknowledgement to the sponsor at the opening session and the closing session.
- Sponsor will be provided with a link to its website from all convention websites.
- The opportunity to place a product or informational handout in the convention registration bag.

Official Sponsor: \$10,000 Investment

Sponsorship Benefits include:

- Designation as official sponsor at every session throughout the convention.
- Prominent exposure during and at registration.
- Two (2) full convention registrations.
- Reserved seating at all events, including general sessions and Thursday evening dinner banquet.
- Banners and signage will be provided throughout the convention.
- Name recognition in all convention advertising: including websites, electronic marketing materials, and printed materials (as deadlines allow).
- Name recognition in all press releases and mailings to centers affiliated within the organization.
- Quarter (1/4) page ad in the convention program.
- Product table/display opportunities in Grand Ballroom. Sponsor may choose to promote products or services, and may choose to distribute premium items for those completing a questionnaire or survey.
- Logo displayed prominently on all screens before and after general sessions.
- Sponsor will be provided with a link to its website from all convention websites.
- The opportunity to place a product or informational handout in the convention registration bag.

Program/Event Sponsor:

Sponsor of an individual program will receive benefits associated with official sponsorship within the sponsored program.

Sponsorship also includes mentions on-screen before and after all general sessions, as well as VIP seating at the sponsored program event.

Room Sponsor:

Sponsor of an individual room will receive recognition on signage placed at the door of the room. They may also place printed materials on a designated table in the room.

In addition, they will receive mentions on-screen before and after all general sessions.

Gold Supporter: \$1,000 investment

- Designation as gold supporter
- Recognition as gold supporter on signage
- Mentions on signage throughout the convention
- Gold supporter recognition in convention program
- Reserved seating at Thursday evening dinner banquet

Silver Supporter: \$500 investment

- Designation as silver supporter
- Recognition as silver supporter on signage
- Silver supporter recognition in convention program

Bronze Supporter: \$250 investment

- Designation as bronze supporter
- Recognition as bronze supporter on signage
- Bronze supporter recognition in convention program

Advertising Opportunities

Centers and/or Ministers are invited to help support additional event areas with a contribution or love-offering donation. Below are suggested donations, however, please support as you are able. Your donation will be acknowledged in our convention program and during closing night festivities.

- Thursday evening banquet floral centerpieces \$500
- Foliage & floral decorations for the stage \$2500

We are also offering an amazing opportunity to advertise within the convention program, below are the available options.

- Back Cover 5" x 8" \$900
- Back Inside Cover 5" x 8" \$750
- Front Inside Cover 5" x 8" \$750
- Full Page 5" x 8" \$600
- Half Page 5" x 4" \$300
- Quarter Page 2.5" x 4" \$150

About Centers for Spiritual Living

Centers for Spiritual Living provides spiritual tools to transform our personal lives and help make the world a better place.

Centers for Spiritual Living is an organization of spiritual communities that honors all paths to Spirit and can help you experience a personal relationship with a higher power. When God is the focus of our spirituality, then other areas of our lives fall into place—we are happier, we can do more for others, be better stewards of the Earth, and help bring peace and harmony to the world.

If you are in search of a spiritual community where you are respected and accepted for who you are and want the inspiration and support to grow to your highest potential, please accept our invitation to visit your local Centers for Spiritual Living community. There are Centers located throughout the U.S. and Canada, and around the world. CSL's history can be traced back to 1926, and has grown to more than 400 spiritual centers, serving communities of more than 1 million people. From serving its growing communities with spiritual celebration, services, and support, CSL centers offer classes on empowered living, spiritual growth and transformation. CSL teen groups have reached out to build badly needed schools in impoverished Malawi, as well as providing resources, such as books and classes in foreign countries, and played active roles in the transformation of our world through their participation in the Parliament of the World's Religions, the Association for Global New Thought, and sponsorship of youth and teen camps.